

## Minutes from Ride & Tie Association Board Meeting

January 23, 2014

Ben called the meeting to order via conference call at 6:35 PM. In attendance were: Ben Volk, Greg Fellers, Chris Amaral, Steve Anderson, Gunilla Pratt, Susan Smyth, George Hall, and Eve Blumenfeld.

I) Approval of Minutes: Chris made a motion to approve November 14, 2013 Board Minutes without changes. Sue Smyth seconded the motion. All were in favor.

### II) Reports:

Ben has upgraded the ads in Trail Runner Magazine for the May issue. Ads are also being run in NW Runner, the AERC magazine Endurance News, Outdoors NW and the Pacific Northwest Endurance Rides magazine.

Ride and Tie will have a booth at the Temecula Horse Expo

Outdoors NW magazine will list our events

Nike said no to an initial proposal for sponsorship. It was suggested that we submit proposals for sponsorship from other angles such as goods or t-shirts

Melanie Weir reported there are 535 members. Michele Roush became a lifetime member of the Ride and Tie Association.

### III) Old Business:

a Press Relations — Press Releases - Championship and other events

Eve will be updating the websites and would consider taking over publishing of the newsletter.

b 2014 Championship –

Sue had another meeting with Gold Country Riders. She has checked off her list of things to address the removal of garbage, a list of services available in the vicinity, a band for Saturday night post awards party, and coverage from a Sacramento area news station. The list of advertisers has been extended. Sponsorships are continuing with Platinum, Clif Bar, and LMF Feeds.

Dr Fellers has said he would prefer to have 4 vets available for the championships including a treatment vet. If not needed the 4<sup>th</sup> vet could be excused.

June 24 there will be a race with proceeds to benefit Western States Trail Foundation.

c AERC Proposal (Volk) –

Rather than revisit the topic without making progress Chris will create a list of pros and cons as submitted by board members to be reviewed at the next meeting. Steve will present any relevant financial aspects of the proposal for consideration.

d Tooth Fairy Fund Update (Shaw) Steve Anderson reported that with moving of funds and donations from The Osterweiss Fund, JCF, and a generous donation from Steve Shaw the Tooth Fairy Fund was approximately \$12,000.

#### IV) New Business

a Karen Camilli the Membership/Results Coordinator will be replaced by Kat Swigart.

b Equathon – At the next meeting Eve will have a summary of proposed rules etc.

c George Hall will investigate possible 2015 Championship Locations.

d There was a question if there was interest in Ride and Tie board members attending the AERC Conference. The conference alternates between east and west. This year it is in Atlanta, next year Reno. It was decided to reserve that discussion for next year.

e Schedule Next Meeting March 27, 2014 6:30 p.m. PST

Meeting was adjourned at 8:12 PM